

# SmartWitness Creates an IoT Platform for Global Fleet Management

SmartWitness success story using PlatformPlus

## The Challenge.

### Existing:

SmartWitness designs and creates innovative IoT devices for fleet management – but lacked a data management system.

### Required:

A platform to manage video, audio, and telematics data for vehicle fleets around the world – that’s flexible and easy to maintain.

## The Approach.

SmartWitness worked with the Modularis Advisory Team to set a course and establish the design before developing the new platform using Accelerator.



### Technology Roadmap Session

1 WEEK  
with Executive Team



### Product Design Session

1 WEEK  
with Product Team



### Modularis IP Builder

PLUS OUR  
Advisory Team Oversight

## The Outcome.

In addition to being on-time, on budget and in-scope the new SmartWitness Platform achieved the following:



Thousands of vehicles are now connected, increasing professional drivers’ safety.



SmartWitness extended their business and enabled a recurring revenue stream with their new cloud offering.



ROI achieved in 6 months.

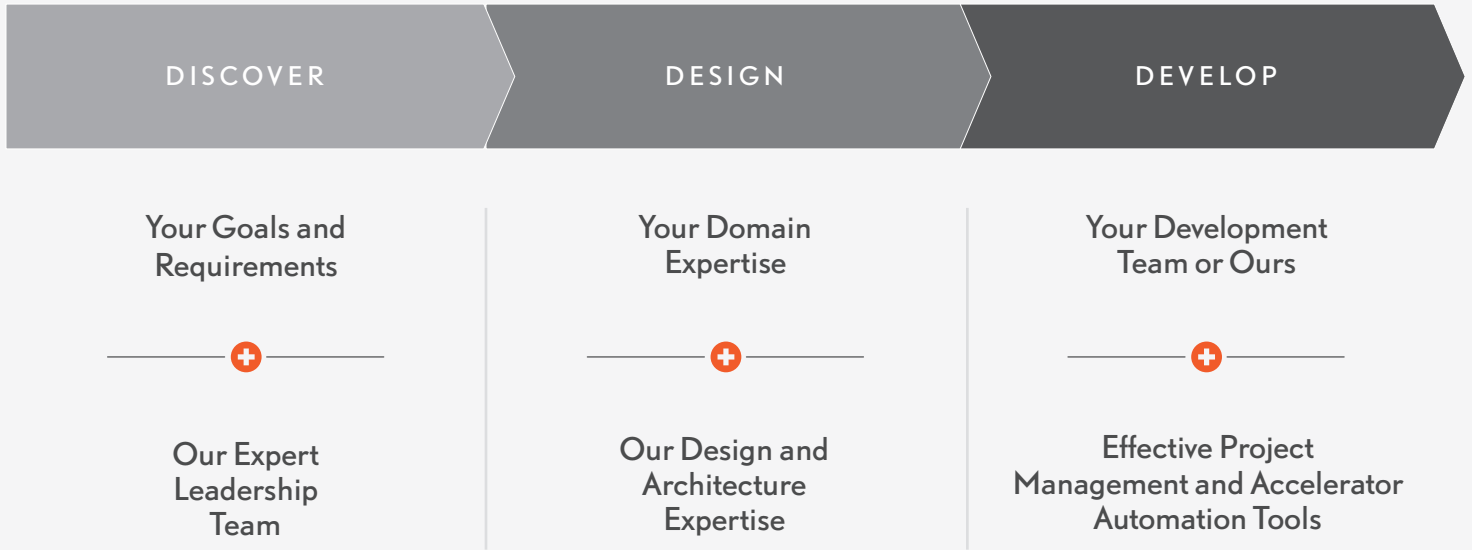


“Modularis PlatformPlus enabled us to provide a global IoT platform to connect fleets and improve road safety around the world.”

Contact us when you’re ready to take the next step (888) 872-9701 | [contact@modularis.com](mailto:contact@modularis.com)

# A proven approach.

Our collaborative approach delivers successful solutions 95% of the time, while minimizing risk and increasing innovation:



## Let's get started – on the right track.

We always work with the business leaders first.



### 360° Technology Review

It takes one week for us to review and validate your technological and development approach.



### Product Technology Roadmap

A one-week collaborative session creates or fine-tunes your long-term technology strategy.

Contact us today to learn how you can beat the odds **with PlatformPlus.**  
 (888) 872-9701 | [contact@modularis.com](mailto:contact@modularis.com)